

## Athena Electrical is still One in a Thousand

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March 8th is International Women's Day - a day set aside to celebrate the economic, political and social achievements of women throughout the world.



Although we've come a long way since the Suffragette's began fighting for equality one hundred years ago, according to the campaigning organisation 'Jobs for the Girls', 'only one in every thousand electrical contractors is female'; an astonishing and saddening statistic.

This month Athena Electrical is celebrating 24 years of working in the electrical contracting and renewable energy sector and we'd like to extend a BIG Thank You to all our customers who have supported this women-owned business.

With limited funds for marketing, small businesses like Athena, know you have made an effort to find us; looking past the first pages of internet search engines, checking out customer reviews and recognising that a famous brand name doesn't always mean great service.

Although women represent 50% of the workforce, and despite recent attempts by the construction industry to encourage women into the trades, we are still massively under-represented in most trade professions. Please keep searching out women-owned businesses like Athena so that we can continue to grow and support a representative, green and local economy.

Tags: